



**d**emar developments is a property developer with successful projects completed and underway. Project sites are located around the greater Melbourne area and also include high growth Victorian regional centres.

Demar has an experienced team of project managers and industry professionals who work together to manage the entire development process from site sourcing to end marketing. Projects range from small, unique townhouse developments within premium estates, to large, fully integrated lifestyle developments.

Demar has extensive experience in developing broad acre land subdivisions, multi-unit developments and especially in delivering affordable house and land packages. Demar's project marketing and sales arm allows properties to be offered at wholesale prices.

Currently Demar owns and manages 13 development sites throughout Victoria which will deliver over 300 land allotments this year alone. This equates to in excess of \$100 Million in retail sales value. In addition to current developments, Demar also has large parcels of land banked for future development.

Demar's sites are selected for proximity to public amenities and infrastructure, excellent prospective growth and also in line with local and state council objectives. As a result, the finished developments not only provide for quality living, they are also developed with particular consideration towards environmental and social harmony. The end developments add positively to the area and provide an excellent investment for end buyers.

DEMAR DEVELOPMENTS IS JOINTLY OWNED BY THREE DIRECTORS:

#### Mark Russell

Mark has had extensive experience in all aspects of real estate, including finance, investment and valuation of properties. Mark was more recently a director of Affordable Home Loans and prior to that the head of the investment division of a large real estate company in Melbourne. He is currently a director of Abcorp Financial Services, a successful city-based mortgage broker and of Vision 1 Marketing, a real estate agency based in Berwick.

#### Debbie Doyle

In addition to Demar Developments, Debbie is also the director of Not Far Away Housing Consultants (NFA). NFA market new homes for a number of builders including Burbank Homes, Holme Park Design and Karolos Constructions. Recently Debbie has been consulting for VicUrban who approached Debbie for her detailed knowledge of the outer south east suburbs of Melbourne, which have experienced massive growth over the past few years.

#### Philip Whiteman

Philip has had approximately twenty years experience with a range of chartered accountants. Prior to his current position as director of and Practice Manager with Abacus Corporate Consulting, Philip was employed as a Tax Manager at Bentley's (a large Melbourne based accounting firm). Philip has unique skills in tax management and strategic planning, his area of speciality is corporate structures. Philip is also a director of Abcorp Financial Services.