



DO YOU KNOW WHO YOUR END CUSTOMERS ARE?

ARE YOU GETTING BANG FOR YOUR MARKETING BUCK?

ARE YOU AT THE MERCY OF DISTRIBUTORS?

NewFood.com.au puts you, the manufacturer, in direct contact with your customers - Chefs in Restaurants, Hotels & Pubs, Catering Managers, Food & Beverage Managers and other Hospitality Professionals. It is a website that lists new products and offers samples, and is the number one reference point for hospitality professionals.

How do you contact a busy Chef who works all day and doesn't have time to meet with your reps or to read expensive product catalogues?

EASY! Give them the information they need online. They can browse **NewFood.com.au** any time of the day, even late at night.

You can list as many products as you like. All you need to do is complete:

1. Company Information Form (This is a one-off)
2. Product Information Form (For each product that you wish to list)

Both of these forms are available for download at: www.newfood.com.au/forms.

Once we have your information, your products will be uploaded and available to the hospitality industry within 24 hours. We will refer all expressions of interest straight to you: sample requests will be emailed along with detailed contact information as well as all other information requests. You will receive immediate market feedback on each new product you register with us...

NewFood.com.au will put you in direct contact with your end customer - 24 hours a day!

We have an extensive online and offline marketing campaign designed to drive high volumes of traffic to the website. This will result in maximum exposure for YOUR products.

NewFood.com.au is the new revolution in hospitality communications!

AND it's extremely cost effective!

For additional information go to www.newfood.com.au or contact us 24/7 on (03) 8508 9005.

Yours sincerely

Helen Dunne

Sales Manager

0401 656 088

