

"Recognition is important for everyone in all aspects of life. At work, it's important to recognise and reward your staff for achieving or exceeding milestones. Likewise, you need to inspire loyalty from your customers and make them feel valued."

BROWNIEPOINTS

is an online **Reward & Recognition** system especially developed by Nikoda. It is an extremely powerful marketing tool for optimising business relationships; from rewarding staff to creating customer loyalty.

The Brownie Points system is fully customisable and can be tailored to achieve a wide range of marketing goals including:

- Incentives
- Loyalty
- Referrals
- Lead generation
- Milestones
- Targets
- Achievement of KPI's
- ...and more!

>>> **CURIOUS?**

Book now for a FREE Reward & Recognition Consultation before **August 31st 2007** and receive your first month membership FREE!*

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